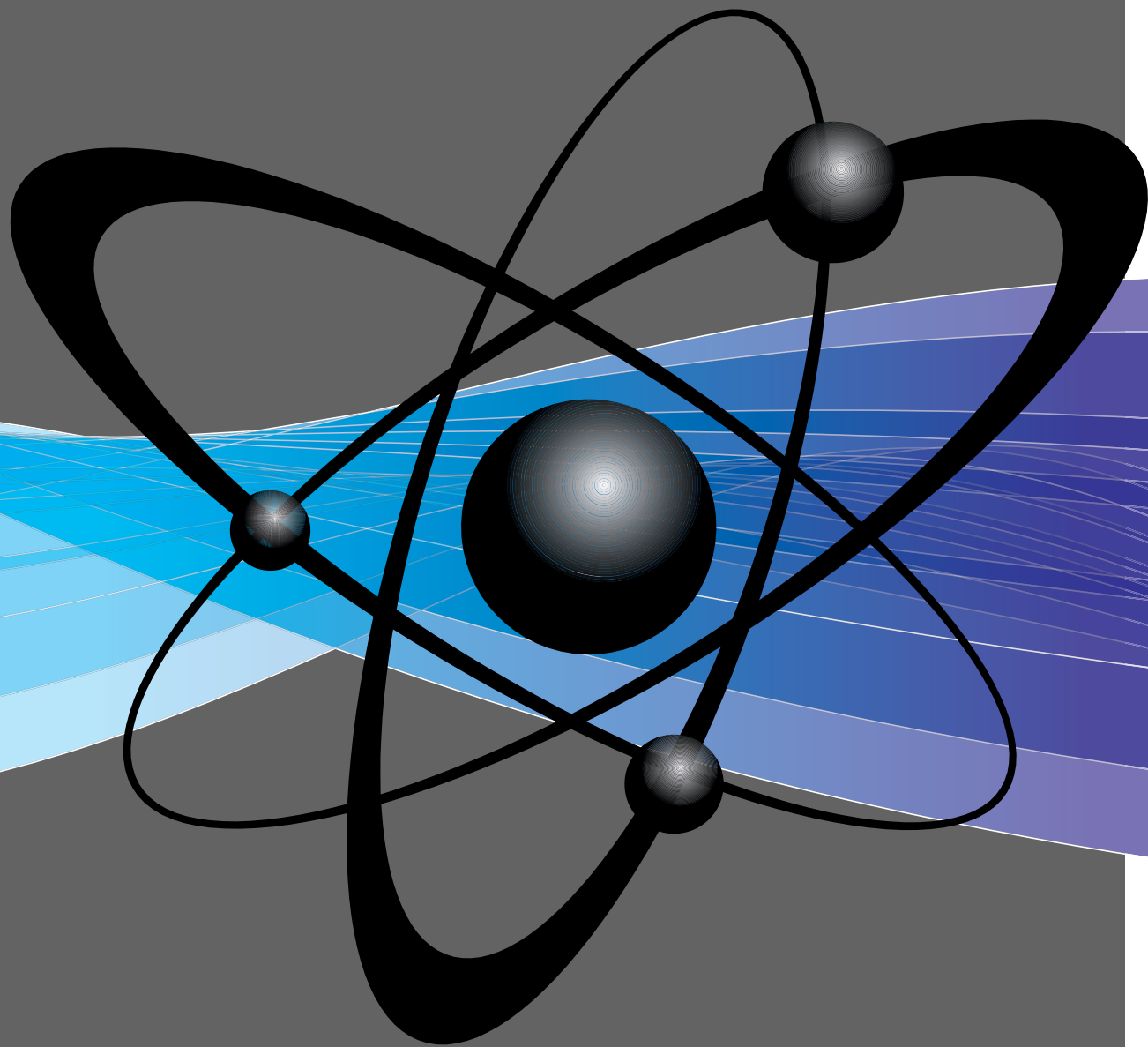


EESA [ELECTRIC ENERGY SOCIETY OF AUSTRALIA] PRESENTS

EECON QLD & NSW 2012

QLD and NSW Sponsorship & Exhibition Opportunities

SPECIAL OFFER!
See page 8 for
discounts!!

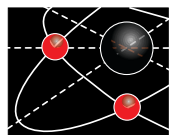


EECON QLD 29 - 31 August 2012

Brisbane Convention & Exhibition Centre, Brisbane

EECON NSW 14 - 16 November 2012

The Australian Technology Park, Eveleigh, Sydney



EESA
THE ELECTRIC ENERGY
SOCIETY OF AUSTRALIA



**ENGINEERS
AUSTRALIA**

EECON QLD & NSW 2012: Sponsorship & Exhibition Opportunities



The Electric Energy Society of Australia (EESA) takes great pleasure in inviting you to participate in the EECON QLD 2012 Conference & Trade Exhibition from 29 - 31 August at the Brisbane Convention & Exhibition Centre, Brisbane and EECON NSW 2012 Conference & Trade Exhibition from 14 - 16 November at the Australian Technology Park, Sydney.

These conferences will address the ongoing evolution in energy networks including the unprecedented capital works program being undertaken by electricity network owners across the country. Also being addressed will be the need for electricity networks to maintain flexibility, accommodate emerging technologies and provide capacity for ongoing growth in energy demands.

These conferences will provide an invaluable opportunity to catch up with energy industry developments from a 'macro and micro' view as well as encouraging many networking opportunities with colleagues from other networks and manufacturers.

Sponsoring and exhibiting at these conferences will provide your organisation with an opportunity to enhance its profile and promote its services to the decision-makers of both national and international organisations. The conference program and exhibition space have been designed to offer sponsors and exhibitors maximum networking opportunities with conference delegates. All meals and refreshments will be served in the exhibition area to ensure maximum exposure for exhibitors.

Based on past attendance we anticipate 150 - 200 senior delegates from the electric energy industry from Australia and overseas. The conferences will again include a selection of senior industry speakers and special guests, and feature parallel business and technical streams to attract the widest audience of delegates from the Electrical and Electricity Supply Industries.

I look forward to welcoming you to the EECON Conferences in 2012.

Dr Robert Barr
EESA National President



Day	Overview of key activities
Wednesday - Evening	Delegate registration
	Welcome Reception
	Opening of trade exhibition
Thursday - Conference Day	Delegate registration
	Exhibition open
	Welcome and official opening
	Conference Sessions
Thursday - Evening	Conference Dinner
Friday - Conference Day	Delegate registration
	Exhibition open
	Conference sessions
	Conference closing address

*program subject to change

EECON QLD & NSW 2012: Sponsorship & Exhibition Opportunities

Who attends the conference?

- Energy company chief executives
- Government department representatives and energy regulators
- Energy company general/area managers, distribution managers, asset managers, project development managers and engineers
- Consultants and contractors
- Academics and students
- Manufacturers and suppliers

What are the benefits of sponsoring or exhibiting at the conference?

- ✓ A targeted marketing approach directed at your potential customers
- ✓ A significant marketing advantage through relationship marketing
- ✓ Broaden the exposure of your product/service to your target market
- ✓ Enhanced company profile
- ✓ Brand awareness and acceptance
- ✓ The opportunity to demonstrate your product/service
- ✓ Networking with key industry specialists

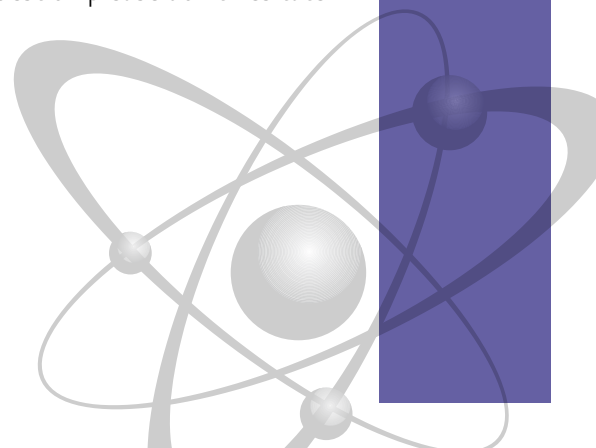
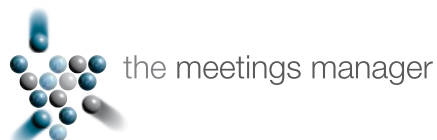
Sponsorship & Exhibition Opportunities...

Sponsorship Item	Number available	Price (excluding GST)
Platinum	Exclusive (1)	\$20,000
Gold	Five (5)	\$15,000.00
Silver	Five (5)	\$7,500.00
Conference Dinner	Exclusive (1)	\$7,500.00
Conference Satchel/Compendium	Exclusive (1 each)	\$5,000.00
Host a breakfast for delegates	Exclusive (1)	\$4,000.00
Bronze	Five (5)	\$3,500.00
Welcome Reception	Exclusive (1)	\$3,000.00
Internet Booth	Exclusive (1)	\$3,000.00
Conference Pads	Exclusive (1)	\$2,500.00
Name Badges	Exclusive (1)	\$2,000.00
Water Bottles (Branded)	Exclusive (1)	\$1,800.00
Conference Pens	Exclusive (1)	\$1,500.00
<hr/>		
Exhibition Booths (3m x 3m)	Approximately 17	\$2850.00
Exhibition Pod (2m x 1m)	Approximately 4	\$1600.00

Your point of contact...

Once again EESA has engaged The Meetings Manager to manage EECON QLD & NSW 2012. Sponsorship & Exhibition Opportunities are included in this prospectus and if you have any question please don't hesitate to contact us.

Claire Warner, Events Coordinator
The Meetings Manager
E: meetings@tmm.com.au
T: +61 2 9810 7322



EECON QLD & NSW 2012: Sponsorship & Exhibition Opportunities

Platinum (1 available)

\$20,000 + gst

Before the conference:

- Company name and logo displayed on all promotional material including weblink on EESA Conference web page, acknowledged as Platinum sponsor

During the conference:

- Company name and logo displayed in the main auditorium, exhibition and registration area throughout the conference (banners provided by sponsor)
- Double exhibition booth (6m x 3m)
- Opportunity for a senior representative to make a 5 minute presentation in the opening session
- Five complimentary registrations to all conference activities
- An invitation for two additional company representatives to attend the conference gala dinner
- Formal acknowledgment during the opening and closing address
- Acknowledgment in the conference handbook
- Opportunity to supply handout or corporate gift to delegates (to be provided by sponsor)

Gold (5 available)

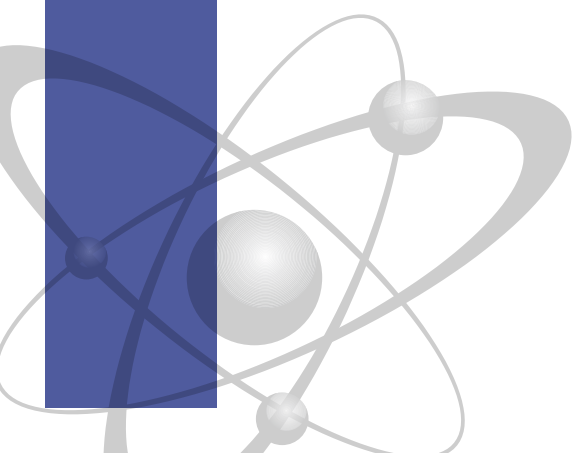
\$15,000 + gst

Before the conference:

- Company name and logo displayed on all promotional material including weblink on EESA Conference web page, acknowledged as Gold Sponsor

During the conference:

- Company name and logo displayed in the main auditorium throughout the conference (banners provided by sponsor)
- Two complimentary registrations to all conference activities
- An additional five full registrations specifically for recent graduate engineers with under five years experience
- An invitation for two additional company representatives to attend the conference gala dinner
- Formal acknowledgment during the opening and closing address
- Acknowledgment in the conference handbook
- Additional employees of the sponsoring organisation can register at "EESA Member" rates



ECON QLD & NSW 2012: Sponsorship & Exhibition Opportunities

Silver (5 available)

\$7,500 + gst

Before the conference:

- Company name and logo displayed on all promotional material including weblink on EESA Conference web page, acknowledged as Silver Sponsor

During the conference:

- Company name and logo displayed in the main auditorium throughout the conference (banners provided by sponsor)
- Two complimentary registrations to all conference activities
- An invitation for one additional company representatives to attend the conference gala dinner
- Formal acknowledgment in the opening and closing address
- Acknowledgment in the conference handbook

Dinner (1 available)

\$7,500 + gst

- Prominent display of sponsor signage during the dinner (sponsor to provide self standing banners)
- The opportunity for a five minute address by a senior company representative during the conference dinner (Lectern and microphone will be provided. Additional AV at sponsors own expense).
- A seat at the main table hosted by the EESA National President
- An invitation for five company representatives to attend the dinner
- The opportunity to provide the dinner guests with a company gift (to be provided by sponsor)
- Company logo on the dinner menus
- Acknowledgment within the conference brochure, conference handbook and EESA website and during the conference dinner.

2011 EESA National Conference Dinner



Bronze (5 available)

\$3,500 + gst

Before the conference:

- Company name and logo displayed on all promotional material including weblink on EESA Conference web page, acknowledged as Bronze Sponsor

During the conference:

- Company name and logo displayed in the main auditorium throughout the conference (banners provided by sponsor)
- One complimentary registration to all conference activities
- Formal acknowledgment in the opening and closing address
- Acknowledgment in the conference handbook

Welcome Reception (1 available)

\$3,000 + gst

- Opportunity to display company signage during the welcome reception (sponsor to provide self standing banners)
- Opportunity for a five minute address by a senior company representative during the welcome reception
- An invitation for three company representatives to attend the welcome reception
- Acknowledgment in the conference brochure, handbook, EESA website and during the welcome reception.

EECON QLD & NSW 2012: Sponsorship & Exhibition Opportunities

Conference satchel or compendium (1 each available) \$5,000 + gst

- Company logo printed on compendium or satchel (one colour logo)
- One piece of promotional literature in the conference compendium or satchel
- Acknowledgment in the conference handbook & weblink on EESA Conference web page

Host a Breakfast for delegates (1 available) \$ 4,000 + gst

Host a breakfast for up to 40 conference delegates

- Company logo on all conference promotion as Breakfast Sponsor
- Acknowledgment in the conference handbook & weblink on EESA Conference web page. Package includes a table buffet breakfast with one hot option plus basic AV equipment screen, whiteboard or flipchart and PA system. (Catering and AV upgrades available at own expense)

Internet Booth (1 available) \$3,000 + gst

- 1 x booth with 2 x internet stations providing complimentary internet access for delegates
- Company name on booth
- Company can also provide:
 - Branded mouse pads for use within the booth
 - Screen savers
 - 1 x staff member to assist users (staff pass includes day catering)
- Acknowledgment in the conference handbook



Conference Pads (1 available) \$2,500 + gst

- A4 conference pad over-printed with company logo and message on all pages
- Acknowledgment in the conference handbook

Name badges \$2,000 + gst

- Name badges over-printed with company logo
- Acknowledgment in the conference handbook

Water bottles (branded x 500 units -1 available) \$ 1,800 + gst

- Company logo/name detailed on water bottles
- Refillable from water bubblers during the conference
- Acknowledgment in the conference handbook
- Return of any unused water bottles to the sponsoring company for their own use (at own expense)



Conference Pens \$1,500 + gst

- Company logo/name detailed on conference pen
- Acknowledgment in the conference handbook

EECON QLD & NSW 2012: Sponsorship & Exhibition Opportunities

Exhibition

This year we can offer two options for exhibition space depending on your budget

3m x 3m booth	\$2850 plus GST
2m x 1m pod stand	\$1600 plus GST
Double booths and raw space	available on request

The 3m x 3m Syma booth will include:

- Walls - 2.5 m high matt anodised aluminium frame with white laminated infills – custom digital printed infill available at an additional cost (number of walls depends on booth location – end booths will only have one side wall and one back wall),
- Fascia – White laminated infill with black vinyl lettering (max 26 characters)
- Lighting - 2 x 150-watt spotlight per booth, mounted on light track inside fascia
- Power - 1 x 240 volts/1000 watt/4 amp general purpose outlet per booth

*Additional furniture packages, equipment or telephone lines can be arranged at the exhibitors cost.

Features include:

- ✓ 2 minute presentation to conference delegates on your product or service during concurrent sessions
- ✓ Acknowledgement in the conference handbook
- ✓ One (1) conference registration: includes attendance to the conference sessions, conference documentation, welcome reception and conference dinner.
- ✓ One (1) Exhibition staff: includes attendance to welcome reception and day catering for the duration of the conference.
- ✓ 5 guest passes for your customers to view exhibition between 2-5pm Thursday



NEW



The 2m x 1m Pod Stands will include:

- Walls - 2.5 m high matt anodised aluminium frame with white laminated infills including one lockable front – custom digital printed infill available at an additional cost
- Fascia – White laminated infill with black vinyl lettering (max 26 characters)
- Lighting - 1 x 300 watt spotlight with arm
- Power - 1 x 240 volts/1000 watt/4 amp general purpose outlet per booth

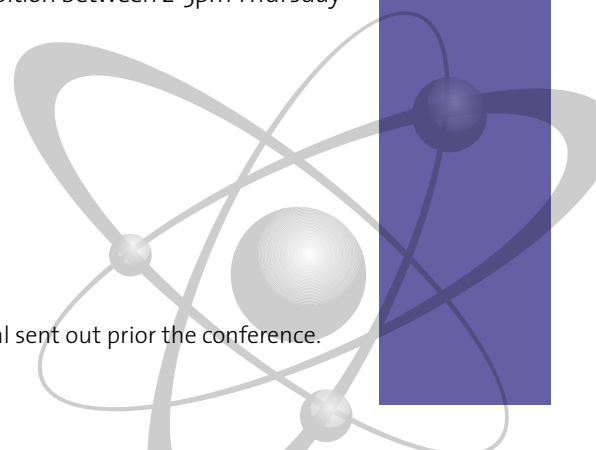
*Additional furniture packages, equipment or telephone lines can be arranged at the exhibitors cost.

Features include:

- ✓ Acknowledgement in the conference handbook
- ✓ One (1) conference registration: includes attendance to the conference sessions, conference documentation, welcome reception and conference dinner.
- NEW ✓ 5 guest passes for your customers to view your exhibition between 2-5pm Thursday

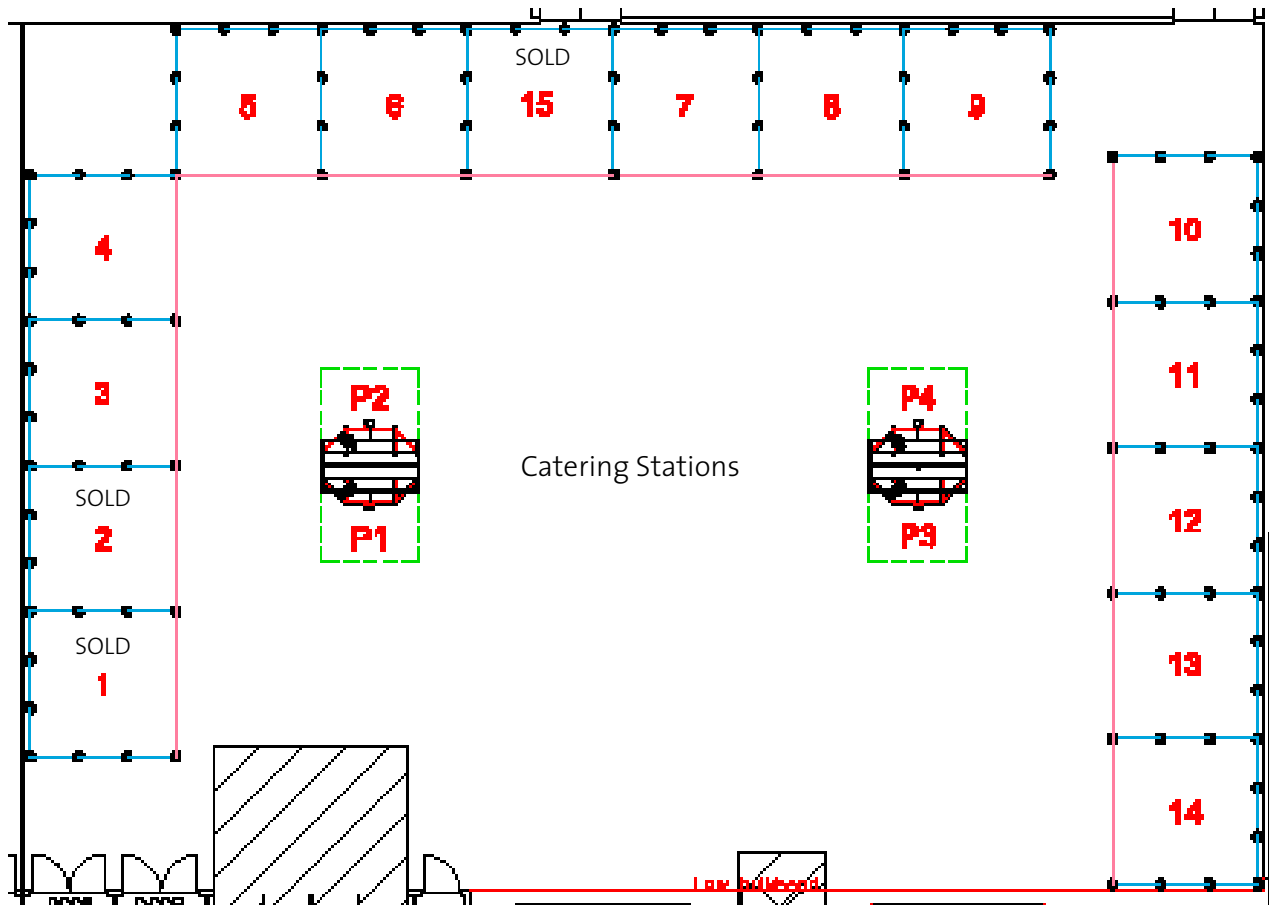
Exhibition Set-up*	Wednesday	2.00pm - 4.00pm
Opening Hours	Wednesday	6.00pm - 7.30pm
	Thursday	8.30am - 5.00pm
	Friday	8.30am - 3.00pm
Exhibition pack-down	Friday	3.00pm - 5.00pm

*Exhibition set up hours may vary slightly and will be confirmed in the exhibitor manual sent out prior the conference.



QLD Exhibition floor plan

Please note: Exhibition floor plan is subject to change.



Please note....

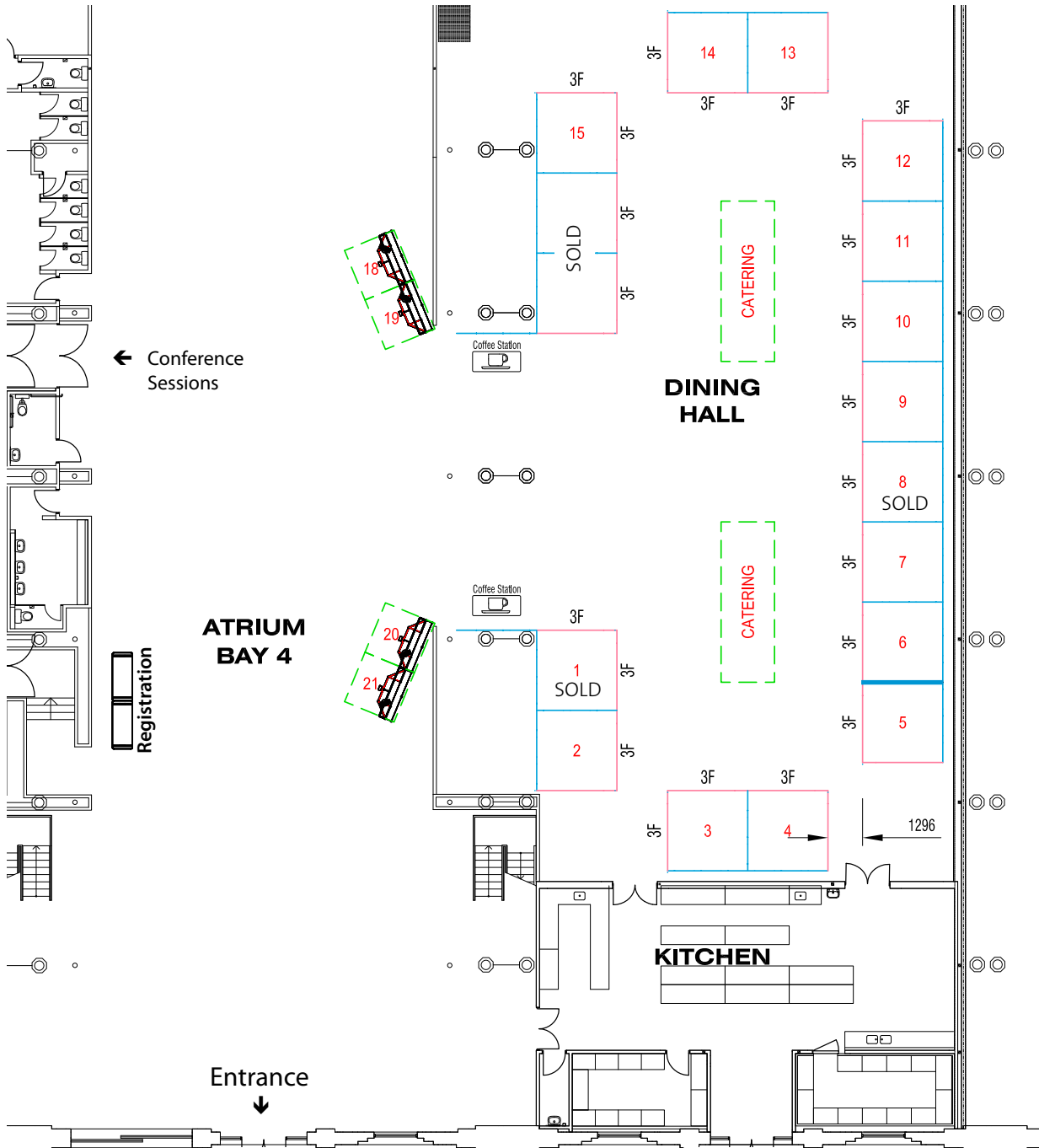
There are floor weight restrictions at the Brisbane Convention & Exhibition Centre. Weight has to be distributed on the floor evenly. If you are exhibiting large/heavy equipment your booth preference may need to be changed depending on the weight of your equipment.

General terms and conditions for QLD and NSW

- A 50% deposit is required to confirm the booking, the remaining amount to be paid 30 days prior to the event (QLD Monday 30th July, NSW Monday 15th Oct).
- Exhibitor booths are allocated on receipt of payment however, the organisers reserve the right to change the layout and allocation should the need arise in the lead up to the conference. Exhibitors will be notified if this becomes necessary.
- In the event of cancellation sponsors and exhibitors are requested to inform The Meetings Manager Pty Ltd in writing. Unless the sponsored item or exhibition space can be resold, the organisers reserve the right to retain any monies paid.
- Sponsors and exhibitors are liable for any damage they cause to the venue and/or the exhibition booths. The organiser is not liable for damages or loss to sponsor or exhibitors' property. Exhibitors must be adequately covered for Public and Product Liability Insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition.
- Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor

NSW Exhibition floor plan

Please note: Exhibition floor plan is subject to change.



Sponsorship & Exhibition Special Offer....

Book your sponsorship item and/or exhibition booth at the same time for both QLD & NSW and receive a 10% discount.

Don't miss out.... Book now!

EECON QLD & NSW 2012: Sponsorship & Exhibition Registration form

Please complete and fax to The Meetings Manager on +61 2 9810 7320
or scan and email to meetings@tmm.com.au

General Details

Contact Name: _____

Organisation: _____

Address: _____

Position: _____

Phone: _____ Mobile: _____ Fax: _____

Email: _____

Level of Sponsorship

I agree to the Sponsorship and Exhibitor Conditions and request the following: (all prices include GST)

QLD	NSW	BOTH		QLD	NSW	BOTH			
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Platinum	\$22,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Internet Booth	\$3,300
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Gold	\$16,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Conference Pads	\$2,750
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Silver	\$8,250	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Water Bottles (Branded)	\$1,980
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Conference Dinner	\$8,250	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Conference Pens	\$1,650
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bronze	\$3,850	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Name Badges	\$2,200
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Welcome Reception	\$3,300	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Exhibition Booths (3m x 3m)	\$3,135
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Conference Satchel/Compendium	\$5,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Exhibition Pod (2m x 1m)	\$1,760
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Host a breakfast	\$4,400					

Please note: all prices include 10% GST.

Booth Location Preference

The exhibition floor plans are included in this document. Please indicate your preferred booth number below from 1 - 3.

Booth number/s:	NSW		QLD	
	First choice	[]	First choice	[]
	Second choice	[]	Second choice	[]
	Third choice	[]	Third choice	[]

Please note: Booths will be allocated on a "first come, first served" basis on receipt of the deposit payment

Payment Details

I authorise payment for: \$ _____

Please note: A 50% deposit is required to confirm the booking, with the remaining amount to be paid 30 days prior to the event.

A cheque payable to The Meetings Manager Pty Ltd is enclosed

I would like to pay via EFT, please invoice me

Please charge the following credit card: Mastercard Visa Amex

Card number

Expiry date ____ / ____ CCV No ____

Signature _____
(not valid without signature)

Cardholder name _____
(Please print)



the meetings manager
Suite 16/7 Rosebery Place
Balmain NSW 2041
Tel: +61 2 9810 7322
Fax: +61 2 9810 7320
Email: meetings@tmm.com.au